



ENJOY *Exclusive* OFFERS

Food Alliance members have exclusive access to special offers and promotions.

These deals have been designed to enhance your business and to help you increase profits.

Now, that's something to get excited about!

Two promotions per each store*

BIG AL'S BBQ PORK RIBSTEAK & DELI DELICIOUS CIABATTA OFFER

Buy 2 cases of Big Al's Fully Cooked BBQ Pork Ribsteak (901372) and get a **FREE** case of Deli Delicious Large Ciabatta (959232)

EARN
90
points



25C401

BUY 3 GET 1 FREE BIG AL'S SOUTHERN FRIED CHICKEN FILLET OFFER

Buy 3 cases of Big Al's Southern Fried Chicken Fillet (958325) and get 1 case **FREE**

EARN
105
points



25C402

BUY 3 GET 1 FREE BIG AL'S CHICKEN CHUNKS OFFER

Buy 3 cases of Big Al's Chicken Chunks (958341) and get 1 case **FREE**

EARN
165
points



25C403

BIG AL'S CRISPY SHREDDED CHICKEN & KARAAGE CHICKEN BITES OFFER

Buy 4 cases of Big Al's Crispy Shredded Chicken (958448) and get 1 **FREE** case of Karaage Chicken Bites (958323)

EARN
280
points



25C404

BIG AL'S BLACK ANGUS BURGER & DELI DELICIOUS BRIOCHE BUN OFFER

Buy 3 cases of Big Al's Black Angus Burger (958707) and get a **FREE** case of Deli Delicious Brioche Bun (959040)

EARN
270
points



25C405

Order at: www.FoodAlliance.ie/Offers

Promotions valid: 23.06.2025 - 24.08.2025. T&C's Apply.



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BIG AL'S PHILLY STEAK & DELI DELICIOUS CIABATTA OFFER

Buy 2 cases of Big Al's Philly Steak (958992) and get 1 **FREE** case of the Deli Delicious Ciabatta (959232)

EARN
120
points



25C406

BIG AL'S GOURMET HOT DOG & BRIOCHE BUN OFFER

Buy 3 cases of Big Al's Gourmet Hot Dog (959035) and get 1 **FREE** case of the Big Al's Brioche Bun (968623)

EARN
150
points



25C407

BUY 4 GET 1 FREE BIG AL'S DELI RANGE BREADED CHICKEN FILLETS OFFER

Buy 4 cases of Big Al's Breaded Chicken Fillets (961005) and get 1 case **FREE**

EARN
220
points



25C408

BUY 4 GET 1 FREE BIG AL'S DELI RANGE SOUTHERN FRIED CHICKEN FILLETS OFFER

Buy 4 cases of Big Al's Deli Range Southern Fried Chicken Fillets (961006) and get 1 case **FREE**

EARN
220
points



25C409

BUY 4 GET 1 FREE BIG AL'S DELI RANGE HOT N' SPICY BREADED CHICKEN FILLETS OFFER

Buy 4 cases of Big Al's Hot n' Spicy Breaded Chicken Fillets (961007) and get 1 case **FREE**

EARN
220
points



25C410

Order at: www.FoodAlliance.ie/Offers

Promotions valid: 23.06.2025 - 24.08.2025. T&C's Apply.



ENJOY *Exclusive* OFFERS

Food Alliance members also have access to exclusive Business Development Consultant Offers.

These promotions are only available to order by Kepak Business Development Consultants during an in-person meeting with the operator.

The order will be processed via Food Alliance and fulfilled by the distributor.

Two promotions per each store*

BUY 5 GET 1 FREE BIG AL'S CHICKEN TENDERS OFFER

Buy 5 cases of Big Al's Chicken Tenders (958045) and get 1 case

FREE



EARN
180
points

25C4BD01

BUY 3 GET 1 FREE BIG AL'S POPPIN CHICKEN OFFER

Buy 5 cases of Big Al's Poppin Chicken (958340) and get 1 case **FREE**



EARN
180
points

25C4BD02

BUY 5 GET 1 FREE BIG AL'S KWICKY KEBAB OFFER

Buy 5 cases of Big Al's Kwicky Kebab (958980) and get 1 case **FREE**



EARN
200
points

25C4BD03

Order at: www.FoodAlliance.ie/Offers

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